



Board of Supervisors

Nathan A. Miley
Supervisor, District 4

April 21, 2022

Honorable Board of Supervisors
County Administration Building
1221 Oak Street
Oakland, California 94612

Dear Board Members:

Subject: APPROVE THE USE OF DISTRICT 4 AMERICAN RESCUE PLAN ACT (ARPA) SUPERVISORIAL DISTRICT COMMUNITY NEEDS CASH AID TO THE CONSTRUCTION RESOURCE CENTER AND THE BEAUTIFICATION COUNCIL.

RECOMMENDATIONS:

Approve the use of American Rescue Plan Act (ARPA) Funds to support the following organizations due to the negative economic impact experienced from COVID-19.

- A. \$100,000, Construction Resource Center (Principal: LaTanya Hawkins; Location: Oakland, CA); and
- B. \$100,000, Beautification Council (Principal: Ken Houston; Location: Oakland, CA)

DISCUSSION/SUMMARY:

The Construction Resource Center was established in 2014 by the Turner Construction Group to address the ongoing shortage of skilled contractors and trades workers. The Construction Resource Center provides an evidence based educational platform for contractors and construction trades workers regarding efficient business structure, best business practices and other industry standards to help workers achieve success. The Construction Resource Center is a non-profit organization ran predominately by women of color, working mainly with marginalized populations. During the ongoing COVID-19 pandemic, the Construction Resource Center lost revenue, as they were unable to offer in-person classes and trainings activities. ARPA funds would provide assistance with expenses that occurred during the pandemic, including staff salaries and online course design costs.

The Beautification Council is a non-profit organization that works to create safer environments through abatement and deterrence, including but not limited to illegal dumping, graffiti vandalism, stolen and abandoned vehicles and other public health issues. This organization partners with justice involved and other at-risk populations and employs formerly incarcerated and homeless individuals within areas they serve. The Beautification Council has been an instrumental partner in my Illegal Dumping Pilot Program within East Oakland which has removed over 450 tons of illegally dumped material and debris. During the ongoing COVID-19 pandemic, my office saw a drastic increase in illegal dumping, and many partners were unable to fully conduct their regularly scheduled cleanup efforts along the pilot area. ARPA funds would provide assistance to the Beautification Council for expenses associated with combating this increased illegal dumping and workload caused by the pandemic.

FINANCING:

Funds are included in the FY 2021 -22 ARPA Fund District 4 Budget. There is no increase in net county cost.

VISION 2026:

The support of these organizations meets the 10X Goal of Fiscal Stewardship in our shared vision of a **Thriving and Resilient Population.**

Very truly yours,

A handwritten signature in black ink that reads "Nate Miley". The signature is written in a cursive, slightly slanted style.

Nate Miley
Supervisor, District 4

ARPA-001



Business Unit: BOARD
 Voucher#: _____

**ARPA Supervisorial Community Needs
 Cash Aid Grants Request/Payment**

Date: _____

Request from Board of Supervisors Name/District No: 4

QIC: 20101

Request Prepared By: Austin Bruckner

Phone: (510) 891-5585

Beneficiary's ALCOLINK Supplier #: _____

Amount: \$ _____

Beneficiary's Name: Construction Resource Center

Executive Director: Latanya Hawkins

Street Address: 8055 Collins Dr.

City/State/Zip: Oakland CA 94621

Grantee Contact: LaTanya Hawkins

Phone: (707) 580-4773

Comments:

Board Member Signature: *Latanya Hawkins*

Date: 4/21/22

ACCOUNTING INFORMATION								
Business Unit	Acct.	Fund	Dept ID	Program	Sub-Cls	BY	Project	Amount
BOARD	640300	21713		11199		2022		\$ 100,000
							Total	\$ 100,000.00

Invoice Type: BRDA Invoice #: ARPA-D4-30777

Payment Handling: Return to Board Office (Name/QIC) District 4 / 20101

Pay Comments:

**COUNTY OF ALAMEDA AMERICAN RESCUE PLAN ACT (ARPA)
SUPERVISORIAL DISTRICT COMMUNITY NEEDS CASH AID GRANTS**

In response to the negative economic, health, and safety impacts of the COVID-19 pandemic on local non-profit and business organizations, the County of Alameda is launching a new program, the American Rescue Plan Act (ARPA) Supervisorial District Community Needs Cash Aid Grants program. This new program will infuse much needed cash aid into the community and spur Alameda County's economic recovery.

The County has allocated \$3.1 million to each Supervisorial District for the ARPA Supervisorial District Community Needs Cash Aid Grants program with the goal that each Supervisorial District will provide cash aid grants that reflect the geographic and cultural diversity of Alameda County, prioritizing organizations operated by or serving populations and communities that were disproportionately impacted by COVID-19. Organizations that have experienced negative economic impacts caused by COVID-19 during the period March 1, 2020, to the present are eligible to apply for a cash aid grant under this program. Cash aid grants may be awarded beginning April 11, 2022, through September 30, 2024. Cash aid grants are subject to availability of funds within each Supervisorial District's \$3.1 million allocation, eligibility of applicants, and any other relevant factors.

Through the application process, applicants must demonstrate and attest to the harm and economic loss sustained by the organization due to the negative impacts of the COVID-19 pandemic. Applications that are not adequately documented may be rejected. Additionally, not all worthy applications will necessarily be funded.

Eligible organizations may receive cash aid grants up to the maximum amount of \$100,000 per Supervisorial District based on demonstrated and qualifying impacts. However, the total amount of cash aid grant funds awarded to an organization by the County as part of the ARPA Supervisorial District Community Needs Cash Aid Grants program cannot exceed the amount of the organization's losses due to the negative economic impacts of the COVID-19 pandemic. The ARPA guidelines require that the cash aid grants be reasonably proportional to the negative economic impacts they are intended to address. Economic losses that were reimbursed through insurance or other sources cannot be used to qualify for a cash aid grant. Each applicant is required to provide the demographic makeup of the organization and basic demographic information about the population served as part of the completed application.

All Alameda County ARPA Supervisorial District Community Needs Cash Aid Grants must be approved by the Board of Supervisors at a regularly scheduled meeting. By submitting an application, the organization agrees to maintain and provide records to the County during the U.S. Treasury Department audit period and agrees to fully cooperate with any audit by the County, the Federal government or their designees. If through an audit, or any other means, the County or US Treasury Department determines that because of fraud, misinformation provided by an organization, or for any other reason, that a cash aid grant is not an allowable ARPA expense, the applicant must agree to reimburse the funds to the County.

District priorities

District 4's \$3.1 Million allocation of the American Rescue Plan Act will focus on three priority areas. Applications for each of the priority areas will be accepted for a period of 60 days. It is anticipated that processing and receipt of funds will take an additional 30 day period. The total process will take approximately 90 days, per priority area.

The priority areas are as follows:

Career Development, Housing & Mental Health Services (April 15, 2022 - June 15, 2022):

- Organizations that provide career development, job training and preservation or advocacy and support for small businesses; and
- Organizations that provide housing assistance; and
- Organizations that provide mental and behavioral health services

Individual Supports (June 15, 2022-August 15, 2022):

- Organizations that provide services to older adults, youth, individuals with disabilities, formerly incarcerated, justice involved and undocumented community members.

Change and Placemaking Organizations (August 15, 2022-October 15, 2022):

- Organizations that focus on social justice, civic engagement and violence prevention efforts to reduce all forms of violence affecting county communities and families.

How to apply: Complete the following application and forms. When all the information is completed, sign the W-9 and the application. To submit the application, click on "Finish". Application will be filed with the County automatically.



Alameda County ARPA Supervisorial Community Needs Cash AID Grants

ONLINE APPLICATION

1. Applicant's Legal Name. This name will be used on official County correspondence and on the cash aid grant (if awarded). This name must match the name on the organization's W9 Form - Line 1

-REQUIRED-

Construction Resource Center

2. If Applicable - Add the Applicant's Common Name - also known as the "Doing Business As" name. If a name is added here, it must be included on the W9 Form - Line 2.

3. Applicant's Permanent Mailing Address (this address will be used by the County to send Applicant any official correspondence). The main address can be a PO Box located in Alameda County. -REQUIRED-

Street Address: 8055 Collins Dr.

City: oakland

Zip: 94621

4. Applicant's Headquarters (if different than Mailing Address)

Street Address: 8055 Collins Dr.

City: oakland

Zip: 94621

5. Organization's Telephone Number -REQUIRED-

(510)835-0400

6. Organization's General Administration Email Address -REQUIRED-

1turnerhawkins@gmail.com

7. Organization's Website URL

constructionresourcecenter.org

8. Contact Person regarding this application *-REQUIRED-*

First Name: LaTanya

Last Name: Hawkins

Title: Executive Director

Telephone: 510 835-0400

Mobile Phone: 707 580-4773

Email Address: lturnerhawkins@gmail.com

9. Staff Member in main Leadership Position such as the organization's Executive Director. If organization has no staff members, please list the Board Member in the main Leadership Position. *-REQUIRED-*

First Name: Fred

Last Name: Mackay

Title: Board Member

Telephone: (510)835-0400

Mobile Phone: 510 773-3436

Email Address: fred.mackay@turnergroupconstrcutioin.com

10. Information about Applicant Organization *-REQUIRED-*

Current number of Full-Time Employees: 2

Current number of Part-Time Employees and Other Consultants and Contractors: 0

Current number of Board Members: 3

Please check the ONE that is most applicable

Business Ownership Ethnicity:

- | | |
|---|---|
| <input type="checkbox"/> African American or Black (>50%) | <input type="checkbox"/> Hispanic or Latino (>50%) |
| <input type="checkbox"/> American Indian or Alaskan Native (>50%) | <input type="checkbox"/> Native Hawaiian or other Pacific Islander (>50%) |
| <input type="checkbox"/> Asian (>50%) | <input type="checkbox"/> Multi-ethnic minority ownership (>50%) |
| <input type="checkbox"/> Caucasian (>50%) | <input type="checkbox"/> Multi-ethnic ownership (50% Minority – 50% Non-Minority) |
| <input type="checkbox"/> Filipino (>50%) | <input checked="" type="checkbox"/> Decline to state |

Business Ownership Gender Identity:

- Female (>50% ownership) Male (>50% ownership) Non-Binary (>50% ownership) Decline to state

11. Applicants Mission/Purpose, Including Description of Population and Community Served:

Construction Resource Center is a Non-Profit with no owners, but the organization is run by an African American woman.

Mission - To create qualified competent Construction trade businesses through up-to-date technical assistance and on-going access to trade resources and partnerships.

Construction Resource Center strives to level the economic playing field by closing the access gap and reducing unemployment and creating successful businesses.

The Construction Resource Center (CRC) was established in 2014 by Turner Group Construction (TGC). As a small contractor, TGC recognized there was a considerable shortage of skilled contractors and tradesperson and as such we anticipated that this shortage would widen over time. In recognizing that need, TGC wanted to supply an evidenced based educational platform. This program would aid contractors and tradespersons with standard operating procedures and best business practices associated with the construction trade, resulting in an efficient business structure and higher profit margin. According to Skills for America's Future, nationally, marginalized communities experience higher unemployment and less access to quality jobs - resulting in higher poverty and less economic mobility ("Skills for America's Future").

12. Describe and Attest to the Negative Economic Impact of COVID-19 from March 1, 2020:

Areas where CRC lost money because of Covid ---

Salaries

Delayed website development

Delayed Program Development

Delayed Amazon Book Releases

Delayed Program Brochure

Delayed PM Course Brochure

Covid Zoom Course Design

Construction Project Development

Canceled Events

Canceled Classes and many more -

13. Was the Organization's Negative Economic Impact reimbursed through insurance or another source?

Yes

No

14. Has your Organization Received COVID-19 funding from Alameda County to provide services?

Yes Amount \$ _____

No

15. Has your Organization Received COVID-19 funding from Other Sources to provide services?

Yes Amount \$ 15,000
No

If Yes Name of Funding Source:

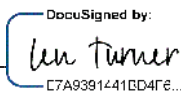
15,000 from SBA

16. Amount of Cash Aid Grant Requested: \$ 100,000.00

17. Include the Organization Tax Identification number on the Part I of the W-9 at the end of the application. Remember to sign the W-9.

18. Complete the information lines 4-9 on the 110-13 Form which is the last page of the application.

Applicant Name: Len Turner

Applicant Signature:  _____
DocuSigned by:
C7A9391441ED4F6...

Signed Date: 4/19/2022

By signing and submitting this application, the signatory warrants and represents that: 1) they are duly authorized to submit the application; 2) all information in the application and the submitted materials is true and accurate; 3) the application is executed on behalf of the organization; and 4) if any information is incorrect, false or in violation of any American Funding Plan Act requirements, the organization may be required to repay the funds to the County.

ARPA-001



Business Unit: <u>BOARD</u>
Voucher#: _____

**ARPA Supervisorial Community Needs
Cash Aid Grants Request/Payment**

Date: _____

Request from Board of Supervisors Name/District No: Nate Miley, District 4

QIC: 20101

Request Prepared By: Austin Bruckner

Phone: X25585

Beneficiary's ALCOLINK Supplier #: _____

Amount: \$ 100,000

Beneficiary's Name: Beautification Council

Executive Director: Ken Houston

Street Address: 8055 Collins Ave

City/State/Zip: Oakland, CA 94621

Grantee Contact: Heather Ehmke

Phone: (510) 499-7379

Comments:

Board Member Signature: 

Date: 4/21/22

ACCOUNTING INFORMATION								
Business Unit	Acct.	Fund	Dept ID	Program	Sub-Cls	BY	Project	Amount
BOARD	640300	21713		11199				\$ <u>100000</u>
Total								\$ <u>100000</u>

Invoice Type: BRDA Invoice #: _____

Payment Handling: Return to Board Office (Name/QIC) District /

Pay Comments:



Alameda County ARPA Supervisorial Community Needs Cash AID Grants

ONLINE APPLICATION

1. Applicant's Legal Name. This name will be used on official County correspondence and on the cash aid grant (if awarded). This name must match the name on the organization's W9 Form - Line 1
-REQUIRED-

Beautification Council

2. If Applicable - Add the Applicant's Common Name - also known as the "Doing Business As" name. If a name is added here, it must be included on the W9 Form - Line 2.

N/A

3. Applicant's Permanent Mailing Address (this address will be used by the County to send Applicant any official correspondence). The main address can be a PO Box located in Alameda County. -REQUIRED-

Street Address: 8055 Collins Drive

City: Oakland

Zip: 94621

4. Applicant's Headquarters (if different than Mailing Address)

Street Address: same as above

City:

Zip:

5. Organization's Telephone Number -REQUIRED-

510-499-7379

6. Organization's General Administration Email Address -REQUIRED-

kenhouston@beautificationcouncil.org

7. Organization's Website URL

www.beautificationcouncil.org

8. Contact Person regarding this application *-REQUIRED-*

First Name: Heather

Last Name: Ehmke

Title: Operations Manager

Telephone: 510-499-7379

Mobile Phone: 510-499-7379

Email Address: heather@beautificationcouncil.org

9. Staff Member in main Leadership Position such as the organization's Executive Director.
If organization has no staff members, please list the Board Member in the main Leadership Position. -
REQUIRED-

First Name: Ken

Last Name: Houston

Title: Executive Director

Telephone: 510-690-5499

Mobile Phone: 510-690-5499

Email Address: kenhouston@beautificationcouncil.org

10. Information about Applicant Organization *-REQUIRED-*

Current number of Full-Time Employees: 0

Current number of Part-Time Employees and Other Consultants and Contractors: 5

Current number of Board Members: 3

Please check the ONE that is most applicable

Business Ownership Ethnicity:

- | | |
|---|---|
| <input type="checkbox"/> African American or Black (>50%) | <input type="checkbox"/> Hispanic or Latino (>50%) |
| <input type="checkbox"/> American Indian or Alaskan Native (>50%) | <input type="checkbox"/> Native Hawaiian or other Pacific Islander (>50%) |
| <input type="checkbox"/> Asian (>50%) | <input checked="" type="checkbox"/> Multi-ethnic minority ownership (>50%) |
| <input type="checkbox"/> Caucasian (>50%) | <input type="checkbox"/> Multi-ethnic ownership (50% Minority – 50% Non-Minority) |
| <input type="checkbox"/> Filipino (>50%) | <input type="checkbox"/> Decline to state |

Business Ownership Gender Identity:

- Female (>50% ownership) Male (>50% ownership) Non-Binary (>50% ownership) Decline to state

11. Applicants Mission/Purpose, Including Description of Population and Community Served:

The mission of the Beautification Council is to create a safer environment through abatement and deterrence, including but not limited to, illegal dumping, graffiti vandalism, stolen/abandoned vehicles, etc., thereby addressing public health and safety issues. This is accomplished through skillset development with justice-involved populations (i.e., recently incarcerated/re-entry) and sensitive populations (i.e., unsheltered individuals) to positively impact their return to society; at the same time, providing direct services to the public entities and other stakeholders by removing visual cues of blight and making the communities safer and cleaner.

12. Describe and Attest to the Negative Economic Impact of COVID-19 from March 1, 2020:

When COVID-19 hit in March 2020, the County put in its necessary shelter-in-place order, which put an instant halt to our illegal dumping deterrence pilots on G Street and Railroad Avenue in Oakland, California, as part of the County of Alameda's Illegal Dumping Task Force. When the pilot stopped due to the shelter-in-place order, the public health and safety concerns, without the Task Force presence, raised the amount of illegal dumping and related blight to alarming levels, causing us to put additional effort to re-clean and re-stabilize the areas that had been successfully eradicated and maintained prior to COVID-19. These re-engagement activities with were performed to assist he limited staff of Public Works to stabilize these conditions. This scope of work was done without compensation or funding for our services, as we continued our mission to provide these services for the underserved communities that are, through no fault of their own, subjected to pernicious health and safety hazards.

13. Was the Organizations Negative Economic Impact reimbursed through insurance or another source?

Yes
No

14. Has your Organization Received COVID-19 funding from Alameda County to provide services?

Yes Amount \$ _____
No

15. Has your Organization Received COVID-19 funding from Other Sources to provide services?

Yes Amount \$ 175,000
No

If Yes Name of Funding Source:

CARES Act through City of Oakland at the end of 2020. The areas described above were not attached to the CARES Act money. The scope was limited to following Oakland Public Work's Enhanced Garbage Service Locations at the homeless encampments. The pilot areas described above were not part of the Enhanced Garbage Service Locations.

16. Amount of Cash Aid Grant Requested: \$ 100,000

17. Include the Organization Tax Identification number on the Part I of the W-9 at the end of the application. Remember to sign the W-9.

18. Complete the information lines 4-9 on the 110-13 Form which is the last page of the application.

Applicant Name: KEN HOUSTON

Applicant Signature: 

Signed Date: 04/18/2022

By signing and submitting this application, the signatory warrants and represents that: 1) they are duly authorized to submit the application; 2) all information in the application and the submitted materials is true and accurate; 3) the application is executed on behalf of the organization; and 4) if any information is incorrect, false or in violation of any American Funding Plan Act requirements, the organization may be required to repay the funds to the County.