



CAO's Corner

By Susan S. Muranishi,
County Administrator

Alameda County's award-winning Adult and Youth Leadership Academy programs are filled to capacity again this fall, with kickoff sessions in early October generating a great deal of enthusiasm from the Academies' 2012 classes. This is great news for Alameda County, as our Leadership Academies have proven to be an extremely effective way for us to meet our primary missions of expanding public awareness of County functions and generating more public participation in our day-to-day business.

The two Leadership Academies have graduated 397 adults and 312 youth since 2001, strengthening the County's connection with the community in numerous ways. Over the years, many Adult Leadership Academy graduates have moved on to join one of our volunteer Boards and Commissions, which advise the Board of Supervisors on a vast array of matters ranging from consumer affairs to public art projects, public health, youth policy and mental health issues. Several graduates of our Youth Leadership Academy have worked as interns in County departments over the past several summers, providing vital assistance to our operations while strengthening County ties with the community's leaders of tomorrow. We are extremely proud of our Adult and Youth Leadership Academy programs. Please tell your friends and neighbors about these programs and other ways they can help Alameda County government continue to serve and engage our diverse communities.

Alameda County Launches Data Sharing Initiative; Encourages Community Participation

Alameda County has launched its new Data Sharing Initiative, which provides the public with easy online access to records and information about County business and operations. The Initiative aims to enhance the County's commitment to transparent government and to encourage civic engagement. To give this project added lift and to generate public enthusiasm, Alameda County will hold a special event, **the Alameda County Apps Challenge 2012**, to encourage residents to harness the power of technology and open government to create web and mobile applications that benefit the community. **Alameda County Apps Challenge 2012** will be held on **Saturday December 8, 2012, at the Castro Valley Library, 3600 Norbridge Avenue, Castro Valley**. The possibilities are vast – and depend mostly on the creative thinking

of participants – but possible objectives of an Apps Challenge entry could be to improve civic engagement, and promote digital education and literacy. A Grand Prize of \$3,000 will be awarded for the most creative and practical application created at the event. A 2nd Place Prize of \$1,500 and a 3rd Place Prize of \$500 will be offered as well. More information about the Alameda County Apps Challenge 2012 is available at <http://code.acgov.org>. The centerpiece of the Data Sharing Initiative is a newly created Alameda County online data portal, available at <http://data.acgov.org>, which offers easy-to-access links to public information about County operations. Available information includes complete records of 2012 crime reports taken by the Alameda County Sheriff's Office, data about restaurant inspections and information about local parks and transit districts.

Mobile Phone App Helps Voters Navigate Elections

The Alameda County Registrar of Voters is harnessing the power of technology to help local voters use mobile phones and other mobile devices to access information on their voter status and a wealth of other information about voting in Alameda County. The Registrar's newest mobile app provides local voters access to a thorough "Voter Profile" that allows them to review all aspects of their voter status. This is a mobile version of a popular online "Voter Profile" feature the Registrar of Voters made available on its website - www.acgov.org/rov - earlier this year. The free mobile Voter Profile app is available in five languages: English, Chinese, Spanish, Tagalog and Vietnamese. By typing in your address

and date of birth, the mobile Voter Profile feature allows you to quickly access information such as:

- Your voter registration information (address, party affiliation, vote by mail status, and registration date)
- Your polling place
- Your sample ballot
- The status of your vote-by-mail ballot
- Your preferred language

To learn more about the mobile Voter Profile, call the Registrar of Voters office at (510) 272-6933 or go to www.acgov.org/rov.

Congresswoman Lee, Supervisor Carson Join Rally to Support Voting Rights

Supervisor Keith Carson and other Bay Area officials joined Rep. Barbara Lee on Tuesday, September 25, at a rally to celebrate National Voter Registration Day in the plaza in front of the Alameda County Administration Building in Oakland. A crowd of about 150 people participated in the “Voter Protection Rally,” which was organized by Congresswoman Lee due to concerns about efforts around the United States to enact restrictive voter identification laws that she says could impose unfair restrictions on eligible voters. “We are engaged in a battle to protect the fundamental, Constitutional right to vote,” Lee said. Supervisor Carson said efforts to deprive citizens – particularly African Americans and other people of color – of their right to vote reach back more than a century. Registrar of Voters staff registered voters and provided information about the November 6 election. AC Transit also provided their Voter Registration Bus – adorned in eye-catching red, white and blue – as a backdrop for the rally.



Alameda LAFCo Seeks Public Input on Local Agencies

The Alameda Local Agency Formation Commission (LAFCo) is moving forward on a State-mandated project to study and update spheres of influence (SOIs) of local agencies within Alameda County.

A vital part of the SOI update is to review the adequacy, efficiency and effectiveness of municipal services provided in Alameda County. The municipal service review (MSR) process includes public input – so the Commission is inviting residents to review the MSR reports and offer their insights into a project that aims to be completed in early 2013.

As a result of the MSR process, recommendations will be made regarding whether to modify any agency’s “sphere of influence.”

A “Sphere of Influence” is the physical boundary and service area that a local governmental agency expects to serve in the future. Establishment of this boundary determines the most efficient government agency to serve a specific area and prevents overlapping jurisdictions and duplication of services.

Currently, public review MSR drafts are available for 17 local government agencies on the Alameda LAFCo website, <http://bitly.com/YsvME9>. Several more MSR drafts are in the

process of being completed and should be available on the Alameda LAFCo website in the coming weeks. A list of all agencies under review can be found on the website.

The public can submit comments on the Alameda LAFCo website. Written comments can be submitted by mail to: Mona Palacios, Executive Officer, Alameda LAFCo, 1221 Oak Street, 5th Floor, Oakland 94612, or via email to mona.palacios@acgov.org.

Alameda LAFCo also will hold public hearings in the coming weeks to encourage public input. Check the website for updated information about the public hearings as they are scheduled.

COUNTY COURIER

Published by the County of Alameda
1221 Oak Street, Oakland, CA 94612

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Printed on Recycled Paper



Day of Remembrance

October is Domestic Violence Awareness Month. Each year, Alameda County holds a Day of Remembrance to honor those who have been killed as a result of domestic violence. This year, the 10th Annual Day of Remembrance was held on Friday, October 26, 2012 at the County Administration Building Plaza in Oakland.

The Alameda County Family Justice Center, Alameda County District Attorney Nancy O’Malley and County Supervisor Richard Valle hosted the event to honor those who have died due to domestic violence in our community. The annual event aims to increase public awareness about intimate partner violence and the devastating affect it has on our community. This year’s event included a Children’s Art Exhibit, and informational tables from local partner agencies. During the solemn program, participants also read the names of those we have lost at the hands of domestic violence.

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Alameda County Deploys Exciting New Mobile Phone Technology to Save Lives

Alameda County Interim Fire Chief Demetrious Shaffer joined other top East Bay fire officials in September to publicly announce an exciting new use of technology that has great life-saving potential for those suffering from sudden cardiac arrest. Shaffer announced that Alameda County's Regional Dispatch Center – the communications hub for many East Bay fire departments – has become the first multi-agency regional dispatch center to deploy PulsePoint, a GPS-powered mobile phone App that allows community members to provide life-saving



assistance to victims of Sudden Cardiac Arrest. This amazing new technology allows subscribers who are trained in cardiopulmonary resuscitation (CPR) to be alerted if someone nearby is experiencing a cardiac emergency and may require CPR. The App also directs the “community responder” to the exact location of the closest public access Automated External Defibrillator (AED). The potential for immediate aid being provided to those suffering sudden cardiac arrest could mean many lives saved in our community, Shaffer said. “This app is arguably

the greatest step forward in our effort to increase the survivability of sudden cardiac arrest

since CPR was first introduced,” Shaffer said. Even if paramedics are alerted immediately, it can often take too much time for them to arrive on scene in order for a life to be saved. Once a person experiences sudden cardiac arrest, statistics show that for every minute that passes the chance of survival decreases by 10 percent. But if a CPR-trained citizen can commence aid immediately, the chances of survival improve markedly.

To install the PulsePoint app simply search PulsePoint in the Apple App Store or in Android Apps on Google Play.

((PulsePoint))

County Links

Alameda County Government <http://www.acgov.org/government/>
Alameda County Board of Supervisors <http://www.acgov.org/board/>
Lookup/pay Property Taxes <http://www.acgov.org/propertytax/index.htm>
Awards won by Alameda County <http://www.acgov.org/awards/>
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Alameda County forms <http://www.acgov.org/government/formscenter.htm>
Alameda County Superior Court <http://www.alameda.courts.ca.gov/>

For a calendar of Alameda County events, visit the County website at <http://www.acgov.org/calendar>. Also check the websites of the members of the Board of Supervisors (listed under Board contacts on the left side of this page).