

## UPDATE ON CITYWIDE PLANNING FOR PROMISE NEIGHBORHOODS

Capturing the Promise Neighborhood Opportunity for Oakland



### For More Information

For more information on the Promise Neighborhood Request for Proposals (RFP) click [here](#). For more information on Promise Neighborhoods generally and the Oakland application effort, click [here](#).

### Urban Strategies' Role

Urban Strategies Council is working with the offices of the Mayor and the OUSD Superintendent to facilitate the development of Oakland's Promise Neighborhood grant application.

### One Applicant, Multiple Neighborhoods

The Mayor and the OUSD Superintendent are considering the identification of a **single citywide lead applicant** agency for two or more neighborhood/school coalitions and are communicating with organizations that might qualify and be willing to serve as the citywide lead applicant.

### Neighborhood Lead Agencies in Each Neighborhood

Under the citywide lead applicant agency approach, each neighborhood will select a neighborhood lead agency. Neighborhood lead agencies, in cooperation with the school staff and other partners, will coordinate services for children and families within the Promise Neighborhoods. **If a single citywide lead applicant agency is identified, then the neighborhood lead agency will work with the citywide lead applicant agency and the neighborhood/school coalition.**

### Multiple Applicants, Multiple Neighborhoods

**However, in the event that a single citywide lead applicant cannot be identified, each neighborhood/school coalition will need to select its own lead applicant.**

### Eligibility Requirements

Consequently, it is important that any neighborhood lead agency selected also be qualified to serve as the lead applicant for the neighborhood. To qualify to join the city-wide application, organizations must meet the eligibility requirements set forth in the RFP summary [here](#). In addition to the federal eligibility criteria described in the RFP, organizations interested in joining the city-wide application must identify one school they are currently partnering with. Superintendent Smith has indicated that absent compelling circumstances, each school/neighborhood coalition should select a single school as the focus of their activities for the planning grant application.

### Next Steps

If you are interested in joining the city-wide Promise Neighborhood application process:

1. Please contact Liz Vance at Urban Strategies Council ([lizv@urbanstrategies.org](mailto:lizv@urbanstrategies.org)).
2. Please provide the name of the potential lead agency organization and contact information for the key contact person.
3. Also indicate which school is partnering with the organization on the Promise Neighborhood effort.

While every agency that indicates interest will not necessarily be invited to join the city-wide Promise Neighborhood application, all agencies will be encouraged to coordinate services on behalf of the city's youth.

### Submitting A Letter Of Intent (LOI) With The Department Of Education

Although not required, the Department of Education is requesting that interested organizations submit a LOI by May 21st. The LOI can be found [here](#).