

# Climate Plan Community and Employee Engagement County of Alameda

A PROGRAM OF SEI

## GOCAP Development

After reducing emissions by over 30% from the 2003 baseline through the 2010-2020 Climate Action Plan for Government Services and Operations (GOCAP), the County is working on an updated GOCAP to be finalized this year. The Office of Sustainability leads GOCAP development.

#### Community Engagement

#### Online Feedback Forum

• I led the team in the creation of an online feedback forum using the Consider.It platform for civic dialogue to solicit feedback from the Alameda County community on draft GOCAP measures.

#### Community Workshops

I supported promotion and development of two evening workshops where the community could learn about plan proposals and share their ideas.

# Climate Leadership and Governance Measures



The engagement flyer for the second round of community feedback was translated into 3 languages.

Along with contributing to the development of the plan's structure and framework as a GOCAP team member, I helped develop the 12 actions and 30 sub-actions for one of the six plan sections. This section includes overarching measures related to advocacy, employee safety, finance, and plan implementation that create an equitable foundation for climate action to address the needs of the Alameda County community.

### Surveys

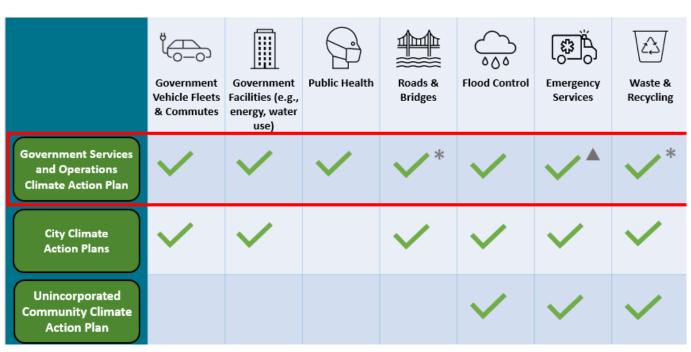
# Sustainability Website

We gained valuable input through three climate plan surveys. I analyzed results from the commute and employee surveys, and the public survey I promoted received over 1200 responses.



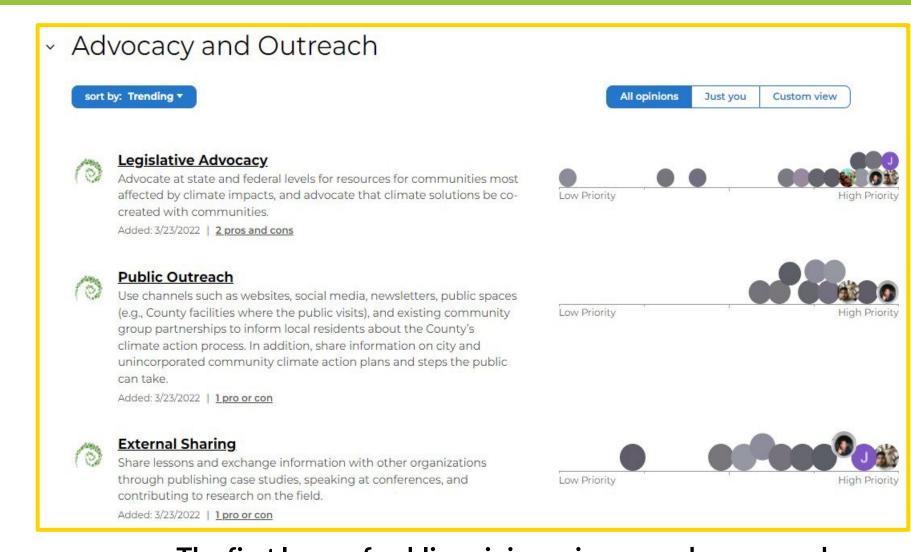
My intranet ad encouraged employee survey participation.

For the County's sustainability website, I developed and updated the GOCAP engagement page and became the resident visitor analytics expert.



My graphic helped the community understand the scope of our plan compared to a community-wide climate action plan.

## **Key Takeaways**



The first layer of public opinions given on advocacy and outreach measures on the online feedback forum

- Plans focusing on government services and operations can benefit from public engagement, and there is public interest in giving input.
- Small shifts can make community events more accessible, like holding workshops in the evening and offering interpretation services.
- Inter-agency collaboration is key to developing a plan that supports community needs. Climate work can help local governments break down internal silos.



Realizing the magnitude of the climate challenge, Jocelyn pivoted her career to fighting climate change after 8 years working in the legal field and as a teacher to underserved groups. As a 2021 inaugural California Climate Action Corps Fellow, she led community engagement for the City of Long Beach's climate action and adaptation plan implementation. Jocelyn will soon begin a new role as Special Events Manager for Green Foothills.





