

ECAP PURPOSE and SCOPE

- The goals and policies in the *East County Area Plan* are **intended to inform** decision-makers, the general public, public agencies and those doing business in the County of the County's position on land use-related issues and to **provide guidance for day-to-day decision-making**.

Measure D (2000) Purposes

- The purposes of this Initiative are to **preserve and enhance agriculture and agricultural lands**, and to **protect the natural qualities, the wildlife habitats, the watersheds and the beautiful open space** of Alameda County from excessive, badly located and harmful development. The measure establishes a County Urban Growth Boundary which will focus urban-type development in and near existing cities where it will be efficiently served by public facilities, thereby avoiding high costs to taxpayers and users as well as to the environment. The ordinance is designed to remove the County government from urban development outside the Urban Growth Boundary.

2.122.020 Purposes (AAC in Administrative Code).

- The purpose of the committee is to act as a **technical advisory panel of experts to the board of supervisors** and to other **public agencies**, including cities and districts, on matters involving the **economic enhancement of agriculture and environmental conservation on applicable agricultural lands in Alameda County, and to**
- **implement the requirement of Measure D** adopted by the electorate of Alameda County in 2000 calling for the periodic convening of an advisory panel of experts to make recommendations to **enhance the economic viability of agriculture and ranching, and to minimize environmental impacts**.

2.122.040 Membership (ACC in Administrative Code).

- Regular Members shall be technical representatives of their profession or field and advocates for economically and ecologically viable agriculture and open space in Alameda County.
- They shall demonstrate expertise by documented work in their field of expertise, by professional association and/or by academic achievement.

2.122.030 Powers and duties (AAC)

The committee shall:

- A. **Provide leadership and direction** in formulating policies **relevant to agriculture** and environmental conservation, and **advise** the planning commission and the board of supervisors on applicable planning, zoning, and development proposals in the **agricultural areas of Alameda County**;
- B. **Make recommendations to enhance** the **economic viability of agriculture** and to minimize undesirable environmental impacts;
- C. **Provide active participation and leadership** in the development of an open space preservation plan and **promote agricultural community involvement** in the plan;
- D. **Undertake and direct special studies** funded through Alameda County relating to **preservation and economic enhancement of agricultural land**; protection of soils, plants and wildlife habitat; water resources; property taxation; and determination of compatible uses; among other topics;
- E. **Participate** periodically in the review of Alameda County's guidelines for the Williamson Act;
- F. **Report to** the board of supervisors and other bodies, as appropriate, on effects of proposed local, state and federal legislation affecting **agricultural resources**;
- G. **Advise and work** with city, county, district governments, special interest groups, and individuals concerning conflicts between **agriculture**, urban uses and **environmental quality**;
- H. **Advise and work with** city, county, state, federal, special interest groups, individuals, and other entities and district governments concerning open space program funding
- I. **Advise** Alameda County departments on the impact of **programs affecting agriculture**; and
- J. **Determine the committee's work schedule, procedures, budget and work products; and adopt rules for the administration of this chapter**

Executive Sub-Committee CHARTER

- **Reason for Existence (Why?).**
 - To help set the agenda and ensure we are held accountable for our PP&D.
- **Envision 2027. What is the desired outcome of this committee's work by 2027?**
 - The AAC is known to be a high-functioning Committee in service of the PP&D.
 - Sub-committee structure is supportive of the PP&Ds.
 - Meetings are collaborative and informative. There is a list of people wanting to serve on the AAC.
- **Goals & Strategies for 2023. What do you want to get done in 2023 and how do you plan to achieve these goals.**
 - Efficient and effective agendas and meeting management.
 - The Chair of the AAC or a representative reports to T&P, BOS, and/or PC on a set cadence.
 - Sub-committees all have charters, cadenced meetings, and are delivering results.
- **Potential Challenges to Achieving Goals**
 - Participation from all members. Meeting challenges with in-person meetings.
- **Committee Membership & Outreach Organizations**
 - Current Membership. Wentz, Gosselin, K. Sweet, Frederichs, White
 - Outreach & Collaboration organizations. AAC and sub-committees, Liz and staff, BOS
 - Meeting Cadence. 9:30am on Tuesday before AAC meeting.

Farm Report DATA.

<https://www.acgov.org/cda/awm/resources/2021cropreport.pdf>

	Acres	Dollars	Notes
Fruit & Nut			
• 2021	4.6k	\$28.48M	(\$22M/\$19.4M winegrapes)
• 2020	4.3k	\$21.62M	(~2.6k grapes acres)
Livestock			
• 2021		\$12.06M	(95% Cow/Calf)
• 2020		\$12.70M	
Field (range & pasture, hay/alfalfa, hemp)			
• 2021	138k	\$8.61M	(135k acres rangeland ~97%)
• 2020	138k	\$4.99M	(\$ difference due to Hemp(?))
Nursery			
• 2021	116	\$5.77M	
• 2020	123	\$4.58M	
Vegetables			
• 2021		\$0.32M	
• 2020		\$0.32M	
TOTAL			
• 2021		\$55.24M	~67% grapes & cattle/range
• 2020		\$43.90M	~79% grapes & cattle/range

Other metrics?

How do we measure success of:

- Conservation of open space & natural resources?
- Agricultural resources?

Planted Acres? Cultivated Acres?

Labor Statistics?

Community Gardens?

Community Education?