

Alameda County Agricultural Fair Association Ad Hoc Committee Meeting

Thursday, June 17, 2021
2:00 p.m. - 3:00 p.m.

Committee Members present:

Nate Miley
David Haubert
Gordon Galvan
Frank Imhof
Joni Pattillo (representing Susan S. Muranishi)
Chuck Moore
John Smith
Jerome Hoban

Webinar URL: <https://zoom.us/j/97517094403>

Phone: 1(669) 900-6833
Meeting ID: 97517094403#
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Others present: Aki Nakao, County Administrator's Office
Andrew Massey, County Counsel

CALL TO ORDER

Supervisor Nate Miley Called the meeting to order.

1. Update on Hotel Project

- Surplus Lands Act
- Labor

Joni Pattillo, County Administrator's Office, provided an update on the Hotel Project. She stated the State legislators are currently focused on affordable housing, and it is very unlikely anything will move forward this session. Legislative analysts were unable to provide an estimated time frame when this issue would be taken up. Ms. Pattillo will provide Committee members with a copy of the language for AB 1271 – Surplus land. She will also will follow-up with County staff regarding the County's legislation process for the Personnel Administration Legislation Committee.

Supervisor Haubert and Jerome Hoban will contact Senator Bob Wieckowski, Assemblymember Bill Quirk and Assemblymember Alex Lee regarding AB 1271.

Supervisor Miley is coordinating a meeting between labor and the hotel developer, it is tentatively set for Wednesday, July 7, 2021, at 4:30 p.m. via Zoom. This meeting will be held to discuss the hotel development and the labor that will be hired as hotel employees.

Supervisor Haubert is hopeful that issues can be resolved and preserve the Fair Board's bottom line to have an income generating hotel.

2. Update on Interim Events and Operations

Jerome Hoban provided an update on Interim Events and Operations at the Alameda County Fairgrounds.

Interim events were held during COVID-19 health pandemic under vehicle-based event guidelines, and Alameda County was the most active fairground in the country during the pandemic with a forty percent reduction in workforce.

The Fair Association refinanced its solar loan with Alameda County and was also able to garner Payroll Protection Program (PPP) loans.

On June 18, 2021, horseracing will be open to the public at the Fairgrounds. Other upcoming events include the Good Guys Car Show and the Hispanic Rodeo in August 2021.

Mr. Hoban has been in contact with the International Alliance of Theatrical Stage Employees Union (IATSE Local 107) to discuss labor, however the Fair Association referred IATSE to the Alameda County Health Department to receive protocols on safe reopening.

Supervisor Miley and Supervisor Haubert met with the International Alliance of Theatrical Stage Employees (IATSE Local 107) in Oakland to discuss how they can work with Alameda County to have their workers support fair events.

Jerome Hoban would prefer the IATSE Union contact him directly instead of working through the County. Supervisor Miley will ask his staff to contact the IATSE representatives to have the contact the Fair Association directly for discussions.

Gordan Galvan provided a brief update on discussions for a new outdoor concert venue. The project would retrofit the current stadium to a new amphitheater, approximately and \$8 million project.

Supervisor Miley would like an update on these items at the next Alameda County Agricultural Fair Association Ad Hoc Committee Meeting

3. Update of 2021 Fair

Jerome Hoban provided an update the 2021 Alameda County Fair. The Alameda County Fairgrounds has been used as a COVID-19 vaccination site and will continue in that capacity until June 30, 2021. Those dates overlapped the normal dates for the County Fair.

The Fair will now be held from October 21st to October 31st 2021, with a start time of 3:00 p.m., however it will not include horseracing and there will be no action sports.

The Alameda County Fair Foundation is in the process of hiring an executive director for its \$8 million Farm Project. More information will be forthcoming.

PUBLIC INPUT

Kelly Abreu expressed his appreciation for this committee. He also stated he liked the idea of a Christmas Fair, modeled after the fairs in Germany. In addition, Mr. Abreu stated that the County needs to embrace and promote the agricultural services and economy of the County.

ADJOURNMENT

The meeting was adjourned at 3:30 p.m.