ALAMEDA COUNTY BOARD OF SUPERVISORS' SOCIAL SERVICES COMMITTEE

Monday, March 28, 2022 <u>1:45 p.m.</u>

Supervisor Nate Miley, Chair Supervisor Richard Valle

Location: <u>Board of Supervisors' Chambers – Room 512 – 5th fl</u> County Administration Building

1221 Oak Street, Oakland, CA 94612

Summary/Action Minutes

I. Child Abuse Prevention Services Attachment

Michelle Love, Assistant Agency Director, Children & Family Services, Social Services Agency and William Nguyen, Ph. D., Program Manager, Children & Family Services, Social Services Agency, presented a PowerPoint presentation on Child Abuse Prevention Services.

Purpose:

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Advocacy or Education

Request Social Services Committee Recommendation or Position

Other:

This item was informational only and required no Committee action.

II. Department of Child Support Services Update Attachment

Phyllis Nance, Director, Department of Child Support Services, presented a PowerPoint presentation on the Department of Child Support Services update.

Summary	
Paternity establishment:	101.3%
Order establishment:	93.5%
Current support collections:	67.8%
Arrears collections:	77.9%
Cost effectiveness:	\$3.70

Over the last year over 27,000 families have been served and over \$87 million dollars has been distributed to families.

Purpose: Advocacy or Education Request Social Services Committee Recommendation or Position Other:

This item was informational only and required no Committee action.

III. Assembly Bill 74: Health Enrollment Navigator's Project

<u>Attachment</u>

Andrea Ford, Interim Director, Social Services Agency, Juan Ventanilla, Associate Program Specialist, Workforce and Benefits Administration, Social Services Agency and Jim Hill, President, Hill & Company Communications presented a PowerPoint presentation on Assembly Bill 74: Health Enrollment Navigator's Project and its outreach campaign.

The Social Services Agency was awarded with an allocation of \$2.3 Million to enroll an estimated 2,600 individuals and retain an estimated 4,000 individuals in Medi-Cal from September 1, 2020 to June 30, 2022. The Agency included outreach, enrollment and renewal assistance for CalFresh to promote dual enrollment in CalFresh and Medi-Cal.

The Agency partnered with the Alameda County Community Food Bank and Hill & Company Communications to develop and launch a multimedia marketing campaign to promote dual enrollment in Medi-Cal and CalFresh. The campaign was officially launched on January 10, 2022.

Purpose:
Report progress
Advocacy or Education
Request Social Services Committee Recommendation or Position
Other:

This item was informational only and required no Committee action.

PUBLIC COMMENT

None.

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