

Notice of Completion & Environmental Document Transmittal

Mail to: State Clearinghouse, P.O. Box 3044, Sacramento, CA 95812-3044 (916) 445-0613
For Hand Delivery/Street Address: 1400 Tenth Street, Sacramento, CA 95814

SCH #

Project Title: Outfront Media Billboard Replacement Project

Lead Agency: Alameda County Planning Department Contact Person: Damien Curry
Mailing Address: 224 West Winton Avenue, Suite 111 Phone: 510-670-5400
City: Hayward Zip: 94544 County: Alameda County

Project Location: County: Alameda City/Nearest Community: Hayward
Cross Streets: I-880 corridor, I-238 corridor Zip Code: 94541
Longitude/Latitude (degrees, minutes and seconds): 37 ° 40 ' 1 " N / 122 ° 6 ' 26 " W Total Acres: 0.2
Assessor's Parcel No.: 429-77-33-4; ROW @ 414-6-34 Section: Twp.: Range: Base:
Within 2 Miles: State Hwy #: I-880, I-238 Waterways: San Lorenzo Creek
Airports: Hayward Executive Airport Railways: Union Pacific Railroad Schools: Strobridge Elementary

Document Type:

- CEQA: [ ] NOP [ ] Draft EIR NEPA: [ ] NOI Other: [ ] Joint Document
[ ] Early Cons [ ] Supplement/Subsequent EIR [ ] EA [ ] Final Document
[ ] Neg Dec (Prior SCH No.) [ ] Draft EIS [ ] Other:
[ X ] Mit Neg Dec Other:

Local Action Type:

- [ ] General Plan Update [ ] Specific Plan [ ] Rezone [ ] Annexation
[ ] General Plan Amendment [ ] Master Plan [ ] Prezone [ ] Redevelopment
[ ] General Plan Element [ ] Planned Unit Development [ ] Use Permit [ ] Coastal Permit
[ ] Community Plan [ ] Site Plan [ ] Land Division (Subdivision, etc.) [ X ] Other: Site Review

Development Type:

- [ ] Residential: Units Acres
[ ] Office: Sq.ft. Acres Employees
[ ] Commercial: Sq.ft. Acres Employees
[ ] Industrial: Sq.ft. Acres Employees
[ ] Educational:
[ ] Recreational:
[ ] Water Facilities: Type MGD
[ ] Transportation: Type
[ ] Mining: Mineral
[ ] Power: Type MW
[ ] Waste Treatment: Type MGD
[ ] Hazardous Waste: Type
[ X ] Other: Billboard Sign

Project Issues Discussed in Document:

- [ X ] Aesthetic/Visual [ ] Fiscal [ ] Recreation/Parks [ ] Vegetation
[ ] Agricultural Land [ ] Flood Plain/Flooding [ ] Schools/Universities [ ] Water Quality
[ X ] Air Quality [ ] Forest Land/Fire Hazard [ ] Septic Systems [ ] Water Supply/Groundwater
[ X ] Archeological/Historical [ ] Geologic/Seismic [ ] Sewer Capacity [ ] Wetland/Riparian
[ X ] Biological Resources [ ] Minerals [ ] Soil Erosion/Compaction/Grading [ ] Growth Inducement
[ ] Coastal Zone [ X ] Noise [ ] Solid Waste [ ] Land Use
[ ] Drainage/Absorption [ ] Population/Housing Balance [ X ] Toxic/Hazardous [ X ] Cumulative Effects
[ ] Economic/Jobs [ ] Public Services/Facilities [ X ] Traffic/Circulation [ ] Other:

Present Land Use/Zoning/General Plan Designation:

Public right-of-way; Specific Plan: General Commercial; Zoning: Planned Development, Neighborhood Commercial

Project Description: (please use a separate page if necessary)

The project sponsor, Outfront Media, proposes to install two new electronic billboards and remove eight existing billboards located in central Alameda County along two freeway corridors. The new billboard proposed on Arbor site is located between Arbor Avenue and Interstate 880 on parcel APN 429-77-33-4. The new billboard proposed on Langton site is located at the end of a Langton Way in a cul-de-sac adjacent to Interstate 238. The new LED displays on the billboards would be a flag design structure mounted on a support column. Billboard construction would require 2 to 4 weeks to complete. The billboards slated for removal would have their poles cut at ground level; only the aboveground portion of the billboard structures would be removed, while the subsurface foundation would remain. The removal of the billboard would require approximately 2 weeks.

Note: The State Clearinghouse will assign identification numbers for all new projects. If a SCH number already exists for a project (e.g. Notice of Preparation or previous draft document) please fill in.

**Reviewing Agencies Checklist**

Lead Agencies may recommend State Clearinghouse distribution by marking agencies below with and "X".  
If you have already sent your document to the agency please denote that with an "S".

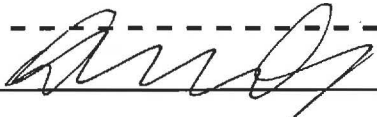
- |   |   |
|---|---|
| <input type="checkbox"/> Air Resources Board                            | <input type="checkbox"/> Office of Historic Preservation                          |
| <input type="checkbox"/> Boating & Waterways, Department of             | <input type="checkbox"/> Office of Public School Construction                     |
| <input type="checkbox"/> California Emergency Management Agency         | <input type="checkbox"/> Parks & Recreation, Department of                        |
| <input type="checkbox"/> California Highway Patrol                      | <input type="checkbox"/> Pesticide Regulation, Department of                      |
| <input checked="" type="checkbox"/> Caltrans District #4                | <input type="checkbox"/> Public Utilities Commission                              |
| <input type="checkbox"/> Caltrans Division of Aeronautics               | <input checked="" type="checkbox"/> Regional WQCB #2                              |
| <input type="checkbox"/> Caltrans Planning                              | <input type="checkbox"/> Resources Agency   |
| <input type="checkbox"/> Central Valley Flood Protection Board          | <input type="checkbox"/> Resources Recycling and Recovery, Department of          |
| <input type="checkbox"/> Coachella Valley Mtns. Conservancy             | <input type="checkbox"/> S.F. Bay Conservation & Development Comm.                |
| <input type="checkbox"/> Coastal Commission                             | <input type="checkbox"/> San Gabriel & Lower L.A. Rivers & Mtns. Conservancy      |
| <input type="checkbox"/> Colorado River Board                           | <input type="checkbox"/> San Joaquin River Conservancy                            |
| <input type="checkbox"/> Conservation, Department of                    | <input type="checkbox"/> Santa Monica Mtns. Conservancy                           |
| <input type="checkbox"/> Corrections, Department of                     | <input type="checkbox"/> State Lands Commission                                   |
| <input type="checkbox"/> Delta Protection Commission                    | <input type="checkbox"/> SWRCB: Clean Water Grants                                |
| <input type="checkbox"/> Education, Department of                       | <input type="checkbox"/> SWRCB: Water Quality                                     |
| <input type="checkbox"/> Energy Commission                              | <input type="checkbox"/> SWRCB: Water Rights                                      |
| <input checked="" type="checkbox"/> Fish & Game Region #3               | <input type="checkbox"/> Tahoe Regional Planning Agency                           |
| <input type="checkbox"/> Food & Agriculture, Department of              | <input type="checkbox"/> Toxic Substances Control, Department of                  |
| <input type="checkbox"/> Forestry and Fire Protection, Department of    | <input type="checkbox"/> Water Resources, Department of                           |
| <input type="checkbox"/> General Services, Department of                | <input checked="" type="checkbox"/> Other: <u>Federal Aviation Administration</u> |
| <input type="checkbox"/> Health Services, Department of                 | <input type="checkbox"/> Other: _____   |
| <input type="checkbox"/> Housing & Community Development                |   |
| <input checked="" type="checkbox"/> Native American Heritage Commission |   |

**Local Public Review Period (to be filled in by lead agency)**

Starting Date September 10, 2018 Ending Date October 10, 2018

**Lead Agency (Complete if applicable):**

Consulting Firm: <u>FirstCarbon Solutions</u>	Applicant: <u>Alameda County Planning Department</u>
Address: <u>1350 Treat Boulevard, Suite 380</u>	Address: <u>224 West Winton Avenue, Suite 111</u>
City/State/Zip: <u>Walnut Creek, CA 94597</u>	City/State/Zip: <u>Hayward, CA 94544</u>
Contact: <u>Jason Brandman</u>	Phone: <u>510-670-5400</u>
Phone: <u>925-357-2562</u>	

Signature of Lead Agency Representative:  Date: 9.5.18

Authority cited: Section 21083, Public Resources Code. Reference: Section 21161, Public Resources Code.