

**ALAMEDA COUNTY BOARD OF SUPERVISORS
MINUTE ORDER**

The following action was taken by the Alameda County Board of Supervisors on 06/06/2017

Approved as Recommended

Other

Unanimous Chan: Haggerty: Miley: Valle: Carson: - 5

Vote Key: N=No; A=Abstain; X=Excused

Documents accompanying this matter:

Documents to be signed by Agency/Purchasing Agent:

Contract: C-900874,C-15088

File No. _____

Item No. 4

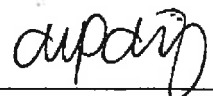
Copies sent to:

Special Notes:



I certify that the foregoing is a correct copy of a Minute Order adopted by the Board of Supervisors, Alameda County, State of California.

ATTEST:
Clerk of the Board
Board of Supervisors

By: 
Deputy



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<http://alamedasocialservices.org>

Lori A. Cox
Agency Director

May 5, 2017

Honorable Board of Supervisors
County Administration Building
1221 Oak Street, Suite 536
Oakland, CA 94612

Dear Board Members:

SUBJECT: APPROVAL OF AWARD RESULTING FROM REQUEST FOR PROPOSAL NO. 2017-SSA-CFS-PEP FOR PARENT ENGAGEMENT PROGRAM SERVICES

RECOMMENDATION:

- A. Approve a contract (Master Contract No. 900874, Procurement Contract No. 15088) with A Better Way, Inc. (Principal: Shahnaz Mazandarani, CEO/President; Location: Berkeley) for provision of Parent Engagement Program services, for the contract period 7/1/17 through 6/30/18 and 7/1/18 through 6/30/19, in the amount of \$1,521,527 annually.
- B. Authorize the Agency Director or designee to sign and execute, upon approval as to form by County Counsel, the contract under the CBO master contracting process and submit the original to the Clerk of the Board for filing once executed, with option to renew by mutual agreement for one additional year.

SUMMARY/DISCUSSION:

This letter requests action by your Board to approve the recommended award to A Better Way, Inc. resulting from the FY 2017-18 Parent Engagement Program Request for Proposal. The results of the RFP are shown below:

Bidder	Total Score	Bid Rank	FY 2017-18 Award Amount	FY 2018-19 Award Amount
A Better Way	396	1	\$1,521,527.00	\$1,521,527.00
East Bay Agency for Children	365	2		
Davis Street Community Center	206	3		
Empowering Parents	125	4		

The PEP serves families involved in the public child welfare system. Through the recommended provider, the PEP program employs birth parents who have navigated through Alameda County's public child welfare system and successfully reunified with their children. In their roles as Parent Advocates (PA), they provide training, advocacy, encouragement and support to birth parents by helping them satisfy their court-ordered case plans and work towards reunification. They share experience and wisdom with birth parents as well as provide insights and client perspective to system staff. In addition to offering direct service support to current families in the child welfare system, the PAs participate in Department collaborations, workgroups, and committees sharing their perspective on how SSA can continue to improve its services and service delivery.

The PEP provides a continuum of services across the entire County. During FY 2015-16, the PEP served 214 parents with case management support and provided one-time support via Team Decision Making meetings to 568 parents. Thus far in FY 2016-17, SSA has seen a four-fold increase in serving monolingual Spanish speaking parents. Moving forward, the PEP plans to increase its focus on the engagement of fathers as well as continue to improve services. The PEP incorporates the research based framework, *Strengthening Families*, into their ongoing work and support of parents and collaboration with child welfare staff.

SELECTION CRITERIA/PROCESS:

Statute requires that these funds be awarded through a competitive procurement process. On February 22, 2017, the Social Services Agency (SSA) publicly released the PEP RFP via mass email and postings to the SSA and General Services Agency (GSA) websites. Two bidders' conferences were held on March 7, 2017 and March 8, 2017 in San Leandro and Oakland, respectively. Representatives from six organizations attended the bidders' conferences.

On March 30, 2017, SSA accepted four proposals. All four proposals were reviewed and evaluated, as per RFP specifications, by a County Selection Committee (CSC) consisting of four subject matter experts. Two bidders advanced to Stage 2 and attended interviews conducted by the CSC. References were obtained and verified by the SSA. A Better Way scored the highest points and ranked No. 1. The Agency recommends funding for the top ranked bidder. No appeals were received.

A Better Way is a certified small business, certification no. 09-00305, expiration 10/31/2017. However, due to the utilization of federal funds for this program, SSA has obtained federal SLEB waiver No. F1011-1 from the Office of Contract Compliance.

FINANCING:

Funding for this program comes from the federal Title IV-E Waiver project. The recommended award totaling \$3,043,054.00 (\$1,521,527.00 annually for FY 2017-18 and FY 2018-19) is available in the Social Services Agency FY 2017-2018 proposed budget and planned for the FY 2018-19 budget. There are no additional net County costs.

Sincerely,

DocuSigned by:

Lori A. Cox
Agency Director