

U.S. Environmental Protection Agency • U.S. Department of Energy • Center for Resource Solutions

2002 GREEN POWER *Leadership* Awards



Schedule of Events

2002 Green Power Leadership Awards

hosted by the United States Environmental Protection Agency (EPA), United States Department of Energy (DOE), and the Center for Resource Solutions (CRS)

5:00 p.m. Reception

6:00 p.m. Banquet

7:00 p.m. Leadership Awards Ceremony

9:00 p.m. Conclusion of Evening

The Green Power Leadership Awards are a recognition program of the Green Power Partnership, a federal voluntary program working to reduce the environmental impact of electricity generation by fostering the development of green power. The Partnership provides technical assistance and public recognition to organizations that commit to using green power for a portion of their electricity needs. Partners in the program include Fortune 500 companies, states, federal agencies, universities, and leading organizations around the country that have made a commitment to green power.

The evaluation panel that selected the award winners included EPA and DOE staff, as well as outside experts in the field of renewable energy. Nominees were evaluated based upon the size of their commitment, the ingenuity used to overcome barriers, creative financing methods, internal and external communication efforts, and their overall renewable energy strategy.

We would like to thank Blair Swezey and Lori Bird from the National Renewable Energy Laboratory, Jerry Kotas from DOE, Pam Bloch Mendelson from L.S. Gallegos & Associates for DOE, Matt Clouse and Kurt Johnson from EPA, Adam Capage from Esource, Julie Blunden from Xenergy, and Ed Holt from Ed Holt & Associates.

Kathleen B. Hogan

Director, Climate Protection Partnerships Division
U.S. Environmental Protection Agency (EPA)

As the Director of the Climate Protection Partnerships Division, Kathleen Hogan manages most of the Agency's industry partnership programs designed to reduce greenhouse gas emissions while saving businesses and consumers money, including the ENERGY STAR® Program. These programs are designed to make it easy for businesses and consumers to make sound investments in energy efficient equipment. Hogan has overseen a number of innovations in these programs, such as the Agency's transition from Green Lights to the whole building approach of ENERGY STAR labeled buildings, the development of a new commercial building benchmarking and labeling system, and the development of a broad consumer awareness campaign for products bearing the ENERGY STAR label.

Hogan also manages a number of government partnership programs operating across a wide spectrum of industry that are designed to reduce emissions of the more potent greenhouse gases. She has designed, negotiated, and managed partnership programs with the U.S. natural gas industry to cost-effectively reduce methane emissions, the U.S. primary aluminum industry to cost-effectively reduce emissions of perfluorocarbons, as well as a joint effort with the Russian natural gas industry.

Hogan has been with the EPA for 13 years. Prior to EPA, she worked in consulting and for a water resources planning commission for the Potomac River. She received her doctorate in systems analysis and environmental engineering from Johns Hopkins University in 1986, and a Bachelor of Science in Chemistry from Bucknell University in 1978.



Speakers

David K. Garman

Assistant Secretary

Energy Efficiency and Renewable Energy

U.S. Department of Energy (DOE)

David K. Garman was nominated by President George W. Bush to serve as Assistant Secretary on April 30, 2001, and was confirmed unanimously by the U.S. Senate on May 25, 2001. He assumed the position after being sworn in by Secretary Abraham on May 31, 2001.

Assistant Secretary Garman previously served in a variety of positions on the staff of two U.S. Senators and two U.S. Senate Committees during a career spanning nearly 21 years. Most recently, Mr. Garman served as Chief of Staff to Alaska Senator Frank Murkowski. Mr. Garman also served on the professional staff of the U.S. Senate Energy and Natural Resources Committee and the U.S. Senate Select Committee on Intelligence.

Throughout his career, Mr. Garman's work has focused mainly on energy and the environment. For example, while serving on the U.S. Senate Select Committee on Intelligence, Mr. Garman worked in the newly emerging area of "environmental intelligence and security", working on issues such as global climate change, transboundary pollution, and regional environmental threats from the Former Soviet Union. While on the staff of the Energy and Natural Resources Committee, Mr. Garman's portfolio included energy research and development, science and technology, and global climate change.

Mr. Garman also served as a U.S. Senate observer at virtually all of the major negotiations under the United Framework Convention on Climate Change from 1995-2000.

Mr. Garman holds a BA from Duke University and Master of Science in Environmental Sciences from the John Hopkins University.

Dr. Jan Hamrin

Executive Director

Center for Resource Solutions (CRS)

Dr. Jan Hamrin is the Executive Director of the Center for Resource Solutions, a non-profit corporation, located at the Presidio in San Francisco, California. CRS is dedicated to encouraging the transfer of sustainable technologies and to fostering international leadership in sustainability by building the human capacity to meet environmental, economic and cultural needs.

Dr. Hamrin has served as advisor to the G-8 and numerous legislatures and regulatory commissions both in the US and internationally as well as co-authoring two books: *Affected with the Public Interest: Electric Industry Restructuring in an Era of Competition*, 1994; and *Investing in the Future: A Regulator's Guide to Renewables*, 1993.

In 1981, Dr. Hamrin founded and served nine years as Executive Director of the Independent Energy Producers' Association (IEP) in California and played a key role in the implementation of the Public Utilities Regulatory Policies Act (PURPA) in California and elsewhere. Prior to joining CRS, Jan served as Research Director for the National Council on Competition and the Electric Industry (a joint project of NARUC and NCSL) where she focused attention on the public interest policies and issues associated with restructuring

Dr. Hamrin received her Ph.D. in Ecology, with emphasis on public policy evaluation of environmental and energy programs, from the University of California, Davis. She also holds Masters degrees in Public Administration and Consumer Science from U.C. Davis as well as a B.S. from the University of New Mexico.



Speakers

Karl R. Rábago

Chair

The National Green Power Board

Mr. Rábago serves as a member of the board of the Center for Resource Solutions in San Francisco, and heads the Center's Green Power Board, which oversees the Green-e Renewable Energy Branding Project. He also sits on the governing board of the Center's Green Pricing Accreditation Program, which accredits utility green pricing programs in traditional utility markets. Mr. Rábago was also the former Chairman of the Board of the Renewable Energy Policy Project/Center for Renewable Energy and Sustainable Technologies (REPP/CREST).

In addition, Mr. Rábago is the Sustainability Alliances Leader with Cargill Dow LLC and is responsible for building, maintaining and enhancing business relationships and practices supporting Cargill Dow's pursuit of sustainability in all its business activities.

Prior to joining Cargill Dow, Mr. Rábago worked with the Rocky Mountain Institute and served as a Vice President with CH2M HILL. While at CH2M HILL, Rábago performed comprehensive electric utility restructuring studies for the states of Colorado and Alaska. Prior to joining CH2M HILL, he was Vice President for New Energy Markets with Planergy, Inc. where he was responsible for assisting clients in understanding green power marketing issues and competitive strategies for new energy markets.

Mr. Rábago was also national Energy Program Manager with the Environmental Defense Fund (EDF) and served in the U.S. Department of Energy as Deputy Assistant Secretary for Utility Technologies, responsible for the Department's research, development and deployment programs in renewable energy technologies, efficient energy technologies, demand-side management, and integrated resource planning. Rábago also served as a Commissioner with the Public Utility Commission of Texas and helped establish and co-chaired the Texas Sustainable Energy Development Council. He served as Vice-Chair of the Energy Conservation Committee of the National Association of Regulatory Utility Commissioners.

Award Winners

2002 Green Power Leadership Award Winners

Green Power Purchaser Awards

Renewable Energy Certificates

The Pennsylvania State University
The University of Pennsylvania

On-Site Generation

Johnson & Johnson
County of Alameda, California

Honorable Mention: International Brotherhood of Electrical Workers, Local 332

Green Power Direct Purchase

Advanced Micro Devices, Inc.
State of New Jersey - NJCESP

Honorable Mention: Uinta Brewing Company

Partner of the Year

Kinko's, Inc.
City of Chicago



Award Winners

2002 Green Power Leadership Award Winners

Green Power Supplier and Marketer Awards

Green Power Beacon Award

Sacramento Municipal Utility District
Green Mountain Energy Company

Rudd Mayer Green Power Pilot Award

Peter West and Diane Zipper, Renewable Northwest Project
Austin Energy

Honorable Mention: Los Angeles Department of Water and Power

Green Power Public Interest Award

Oregon Public Utility Commission and Portfolio Advisory Committee

Green Power Pioneer Award

Tom Rawls, Green Mountain Energy Company

Green Power Leadership Awards

About the Awards

Electricity generated from renewable sources is becoming increasingly available nationwide. By choosing green power instead of conventional electricity, consumers, businesses, and organizations can increase renewable electric generation — helping to clean the air, protect the environment, and build a sustainable future. When enough electricity customers choose green power, the result will be long-term economic and environmental benefits.

To recognize the actions of individuals and organizations that are significantly advancing the development of renewable electricity sources, the U.S. Environmental Protection Agency (EPA), the U.S. Department of Energy (DOE), and the Center for Resource Solutions (CRS) are sponsoring the 2nd Annual Green Power Leadership Awards. The EPA and DOE awards recognize the nation's leading green power purchasers. The CRS awards recognize innovative green power suppliers, marketers, and others helping to build the market.



Green Power Leadership Awards

Green Power Purchaser Awards

EPA and DOE are honoring U.S. organizations — businesses and public- and private-sector institutions — whose leadership actions have helped build a market for green power by making significant purchases or commitments to purchase renewable energy. Award winners were selected based upon criteria including the quantity of renewable energy purchased, the impact of their green power purchases and the extent to which their actions have helped to establish a precedent that may have helped catalyze similar actions by others, and the extent to which they demonstrated innovative purchasing strategies that may be replicated by others.

Green Power Supplier and Marketer Awards

The Center for Resource Solutions, a nonprofit organization dedicated to advancing renewable energy as a means to encourage sustainable economic growth and preserve the environment, celebrates the efforts to build the green power marketplace with four awards — the Green Power Beacon, the Rudd Mayer Green Power Pilot, the Green Power Public Interest, and Green Power Pioneer Awards. The Green Power Beacon Award honors innovative marketing materials and themes used by green power suppliers; the Rudd Mayer Green Power Pilot Award recognizes cutting-edge outreach efforts by an individual or organization to boost interest in green power within specific sectors; the Green Power Public Interest Award acknowledges innovation in public policy administration to support green power; and the Green Power Pioneer Award honors the outstanding contributions by an individual in helping create the green power industry.

Purchaser Awards Partner of the Year

Kinko's, Inc.

In 1997, Kinko's, Inc. adopted its Environmental Vision Statement, recognizing the role companies must play in ensuring a sustainable and healthy future. The company's efforts to reduce its environmental footprint include buying renewable energy, reducing energy use, offering recycled and alternative papers, and minimizing waste. A total of 93 branches across 13 states are now purchasing green power, 13 of which are using 100 percent renewable energy. All together, this amounts to approximately 7.7 million kilowatt hours of green energy. Kinko's, Inc. is procuring its power from a wide variety of sources, including wind, geothermal, landfill gas, solar, and small hydro. Kinko's, Inc.'s active engagement has made them a leader in advancing corporate markets for green power.

kinko's®

The City of Chicago

The City of Chicago became a leader in the procurement of renewable energy when it decided to obtain one fifth of its power from "green" sources, such as wind, solar, and landfill methane. Seeking alternatives to coal and nuclear energy, Mayor Richard M. Daley announced that the city would purchase 10 percent of its power from renewable sources in 2002, growing to 20 percent within five years. With its chosen energy provider, ComEd, one of the nation's largest utility companies, and Illinois Wind Energy, Chicago announced plans for creating the first commercial wind farm in Illinois. In addition to wind, the City plans to order 600,000-kilowatt hours of solar energy per year.



Purchaser Awards

Green Power Direct Purchase

Advanced Micro Devices, Inc.

Advanced Micro Devices, Inc. (AMD), recognizing the potential environmental impacts of global climate change and the need to take precautionary action to protect our global



environment, set a goal to reduce carbon emissions from its manufacturing operations by 15 percent by 2005. Shortly after its first purchase of renewable energy in 2000, natural gas prices soared and became even more costly than the fixed green power premium. By 2001, AMD saved approximately \$100,000 from its green power procurement and, in response, doubled the company's purchase for the following year. AMD is currently purchasing over 24 million-kilowatt hours of clean renewable energy each year - 90 percent of which comes from a Texas wind farm.

State of New Jersey - NJCESP

The State of New Jersey proved its dedication to renewable energy and a sustainable future with the largest State government commitment to green power procurement in the nation. New Jersey's commitment of 86 million kilowatt hours a year, or 12 percent of the State government's energy use, was realized with assistance from the New Jersey Consolidated Energy Savings Program (NJCESP), a group organized under the New Jersey Department of Treasury. A total of 196 State-operated facilities are now purchasing renewable energy from Green Mountain Energy Company.



Purchaser Awards

On-Site Generation

Johnson & Johnson

Seeking to become a corporate leader in addressing the challenge of climate change, Johnson & Johnson has committed to reduce its carbon dioxide emissions seven percent below 1990 levels by 2010. To achieve this goal, Johnson & Johnson is actively investing in green power as an alternative to fossil fuel energy. Three buildings are currently purchasing energy from a local wind farm, while three other buildings are producing their own energy through a solar photovoltaic system. The investment in green power is not only benefiting the environment, but is also a good business decision - providing a reliable and stable supply of energy for the company. The size of the company's green power purchase, along with its willingness to share its experiences, has made Johnson & Johnson a leader in green power procurement.



County of Alameda, California

In spring 2002, the largest rooftop solar electric system in the nation was completed in the County of Alameda. The solar installation, consisting of 3 acres of solar photovoltaic panels, is located on top of 14 of the 18 housing units of Santa Rita Jail in Dublin, California - generating 1.4 million kilowatt hours annually. Santa Rita Jail is the largest energy user of Alameda County's government buildings. Along with major energy efficiency improvements, as well as the solar installation, the County was able to reduce the jail's use of utility-generated electricity by 30 percent. The initial project was designed to generate 519 kilowatts of solar power. However, the continued availability of financial incentives made the project profitable enough to double the production capacity to 1,180 kilowatts. Due to the project's success, over 2.4 million-kilowatt hours of electricity annually are no longer purchased from the grid in Alameda County.



Purchaser Awards

Renewable Energy Certificates

The Pennsylvania State University

In 2000, a group of students and faculty published *The Indicators Report*, which evaluated the Pennsylvania State University's global environmental and social impact. At the same time, University staff also was seeking ways to make the University more sustainable. Since purchasing renewable energy was a key goal for both groups, the University announced that it would become one of the largest purchasers of wind power in the country by committing five percent of the main campus' electrical needs from wind energy over the next five years from Community Energy, Inc. The University is currently purchasing 17.6 million kilowatt hours of energy produced at a Pennsylvania wind farm. The total green power purchase amounts to the annual output of four 1,500-kilowatt wind turbines.



University of Pennsylvania

Following the winter of 2001, University of Pennsylvania's facilities department faced severe operating deficits from a winter of rising fuel costs. In response, the University instituted an aggressive demand-side management plan to reduce its peak electrical demand by three percent. By turning off unnecessary lights, elevators, and even entire buildings not in use and regulating the air conditioning, they were able to reduce peak demand by 10,000 kilowatts - an 18 percent reduction. These energy savings provided the resources necessary for the University to invest in clean wind energy. Using those funds, the University now purchases 20 million kilowatt hours of wind energy each year to further reduce its contribution to greenhouse gas emissions.



Purchaser Awards

Honorable Mentions

Green Power Direct Purchase - Uinta Brewing Company

Uinta Brewing Company is committed not only to brewing great beer, but to environmental stewardship. In addition to its energy efficient facility, its support of local community organizations, and its emphasis on recycling, 100 percent of the brewery is now powered by wind energy. Uinta is purchasing 100-kilowatt hour blocks from Utah Power's Blue Sky green pricing program at a premium of \$2.95 per block. This amounts to an annual additional cost of over \$8,000, or a 50 percent increase in their electricity bill. However, Uinta president and founder Will Hamill strongly supports the decision to invest in clean renewable energy, despite the increase in the utility bill. Using the slogan "when it blows, it flows", Hamill feels that the environmental benefits strongly outweigh the costs and consumers will be drawn to a product that is brewed by 100 percent wind power.



On-Site Generation - International Brotherhood of Electrical Workers, Local 332

The International Brotherhood of Electrical Workers (IBEW), Local 332 is located in the heart of "Silicon Valley" in Santa Clara County and has over 3,000 members working in the field. In the summer of 1998, more than 40 San Jose area architects, builders, and developers joined with the federal, state, and local government staff to explore opportunities for green building initiatives. In addition to its green building practices, the IBEW installed a 50-kilowatt photovoltaic (PV) system that accounts for 70 to 80 percent of the building's needs. This includes 200 rooftop flat PV panels, four skylights with integrated PV, and 72 shade awning panels that not only capture energy, but also provide shade from the sun on the south-facing wall of the building. The building has attracted hundreds of visitors and is also serving as a workshop space for green power and green building organizations. The IBEW is also a founding member of a new buyer's collective for PV to offer PV to residential and small commercial customers.





GREEN POWER *Leadership* Awards

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Supplier & Marketer Awards

Green Power Pioneer Award

Tom Rawls, Green Mountain Energy Company

Tom Rawls has headed Green Mountain Energy Company's environmental work since the company's inception in 1997. Tom has played a leadership role in forging consensus among diverse interests around public policies impacting green energy, such as disclosure and the RPS. His goals have been simple: make sure the market and policies work together to support the development of renewable resources. He represented Green Mountain Energy Company in early Green-e meetings in New England and the Mid-Atlantic when standards for green power were first being developed, and he brought Green Mountain Energy Company to the table for the development of low-impact hydro standards. In these and other related efforts, Tom has pushed and prodded advocates, arguing the case for the potential of customer choice. And, he has pushed and prodded his colleagues at Green Mountain Energy Company, ensuring they stay focused on the company's ambitious mission of changing the way power is made. Tom's long-standing presence in the green power market, perseverance, and commitment to renewable energy make him a true Green Power Pioneer.



Supplier & Marketer Awards

Green Power Beacon Awards

Sacramento Municipal Utility District

The Sacramento Municipal Utility District (SMUD) partnered with Starbucks Coffee to promote Greenergy, its green power product, and to overcome barriers caused by California's energy crisis. SMUD selected Starbucks Coffee as a retail partner based on its environmental mission statement, sustainable business practices, and complimentary customer profiles. SMUD developed the "Give a Little, Get a Latte" campaign to increase enrollment in its Greenergy program and to help introduce Starbucks' new gift card to the Sacramento market. The integrated campaign offered a free \$15 Starbucks gift card for enrolling in Greenergy and led to over 1000 enrollments and 564,000 retail impressions for Greenergy marketing messages. The innovative "Give a Little, Get a Latte" campaign was the first time that the Sacramento region ever allowed an external partner to promote products in-store. The ground-breaking marketing strategies, methods, and materials of the "Give a Little Get a Latte" Campaign inspired many Californians to support green power and became a true symbol of hope (Green Power Beacon) for renewable energy in the state.



Green Mountain Energy Company

The key to successful marketing is a compelling message married to a product that delivers on the promise. As Texas opened its doors to electric competition last year, Green Mountain Energy Company was poised to make sure that the message of pollution-free electricity was heard. With simple, non-technical language and an electricity offering from 100 percent wind power, the company used a highly coordinated campaign that included TV, print, and outdoor advertising; direct mail; strategic partnerships; events; and public relations. The company was able to bring "100% Pollution-free Wind Electricity" to the forefront of Texas. In just six months, the campaign achieved 34 percent brand awareness and 50 percent message penetration in key markets. The innovative marketing materials and themes used in the campaign were instrumental in introducing clean energy options to consumers in Texas and producing switches to renewable energy in record numbers.



Supplier & Marketer Awards

Rudd Mayer Green Power Pilot Awards

Peter West and Diane Zipper, Renewable Northwest Project

Over the past several years, and the last two in particular, Peter West and Diane Zipper of the Renewable Northwest Project (RNP) have been central forces in driving green power forward in the Pacific Northwest. They have been active at the customer, legislative, utility, and regulatory levels to build demand, create mandates, and foster new competitive approaches for green power choices. They have developed successful coalitions to support green power, launched community-based marketing efforts, and directly signed-up 49 commercial and industrial customers to buy over 8 million kWh of green power annually. Through RNP, Peter and Diane were involved in getting 10 utilities to step forward. Utility sales of green power in the Northwest now support 20 MW of new wind resources. Among their efforts to launch green power in the Northwest, Peter and Diane have engineered over 30 articles, newsletter pieces, and TV reports on green power; made over 65 presentations to community groups; launched community-based marketing to support green power in two cities; developed coalitions of environmental and consumer groups; organized conferences and much more. Peter and Diane have been truly instrumental in making green power real and working in the Northwest.



Renewable Northwest Project



Supplier & Marketer Awards

Rudd Mayer Green Power Pilot Awards

Austin Energy

Austin Energy's GreenChoice is the nation's leading green pricing program in terms of the amount of renewable energy brought on line to meet its customers' demand for green power. To date, Austin Energy has added 86MW of new, renewable energy generating capacity through GreenChoice, with an additional 25MW planned for next year. Austin Energy's GreenChoice is one of the first green pricing programs to offer its customers a hedge against the risk of rising fuel prices, thus enabling customers to benefit from the inflation-proof nature of renewable energy. A customer opting for GreenChoice is making an environmentally positive decision and also hedging against energy price risk at the same time. Austin Energy's GreenChoice has brought in more commercial customers than almost any other green pricing program, with over 160 businesses currently signed on to GreenChoice, including 21 of the largest companies in Austin, Texas.



Los Angeles Department of Water and Power (Honorable Mention)

Los Angeles Department of Water and Power (LADWP) employed creative and community-oriented marketing tools, with an emphasis on grass roots marketing through community outreach, to promote its Green Power for a Green LA (GPGLA) program among its 1.4 million customers. Their Green LA Community Based Organizations (CBO) Partners Program trains CBOs to promote GPGLA within their own communities while receiving financial rewards for their efforts. Over 80 partners exist, representing over 500,000 LADWP customers, and CBOs have generated over 10,000 GPGLA regular and low-income sign-ups and raised over \$100,000 for their CBOs. LADWP also sponsors Community-wide events to build strong community partnerships, such as the annual Raise Summit, Voices for a Green LA, and annual Run for a Green LA. Additionally, LADWP and local faith leadership jointly founded the Los Angeles Interfaith Environmental Council, a coalition to repair, protect, and preserve the environment. LADWP is truly partnering with the community to build support for, interest in, and commitments to green power.



Supplier & Marketer Awards

Green Power Public Interest Award

Oregon Public Utility Commission and Portfolio Advisory Committee

The Oregon Public Utilities Commission and its Portfolio Advisory Committee worked with utilities, Pacific Power and Portland General Electric, and other important stakeholders like Renewable Northwest Project to design what has become the nation's fastest growing green pricing program. What makes the program unique is that the implementation is a joint marketing effort between the utilities and a third-party green marketer, Green Mountain Energy Company. Oregon's unique approach offers consumers three meaningful renewable energy choices at competitive prices and reduces transaction costs for all participants. The regulatory leadership and insight in Oregon, coupled with the unique partnership of the two utilities and the nation's largest retail provider of clean energy, led to a new national model for effectively bringing green power choices to energy consumers in regulated markets.





GREEN POWER *Leadership* Awards

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Green Power Leadership Club

Green Power Leadership Club

American Wind Energy Association
Batdorf & Bronson Coffee Roasters
Blake's Auto Body of Rohnert Park, California
Center for Resource Solutions
City of Chicago, Illinois
City of Santa Monica, California
Coldwell Banker Colorado Landmark Realtors
Connecticut College
Corporate Computer Centers
Environmental Resources Trust
Fetzer Vineyards
Global Energy Concepts
Greenwave Radio
Los Angeles World Airports
Merit Electric, Inc.
New Belgium Brewing Company
PowerLight Corporation
Schott Applied Power Corporation
Sewerage Commission, Oroville Region, California
Uinta Brewing Company
University of Colorado at Boulder - Student Union, Health and Recreation Centers
US Department of Energy - Forrestal Headquarters Building
US Environmental Protection Agency
US General Service Administration - Binghamton Federal Building
US General Service Administration - Pirnie Federal Building
Utah Energy Office
Vandewalle & Associates
Village of Mackinaw City, Michigan
Willapa Logging Company
Xantrex Technology Inc.
Xenergy



2001 Award Winners

2001 Green Power Leadership Award Winners

Green Power Purchaser Awards

New Belgium Brewing Company
The City of Santa Monica, CA
Carnegie Mellon University
University of Colorado at Boulder
Fetzer Vineyards
Kinko's, Inc.
Toyota Motor Sales, U.S.A.

Honorable Mentions: Batdorf and Bronson Coffee Roasters
U.S. Postal Service

Green Power Supplier and Marketer Awards

Green Power Beacon Award

Connecticut Energy Cooperative

Honorable Mentions: Green Mountain Energy Company
Knoxville Utilities Board
TVA Green Power Switch Campaign

Green Power Pilot Award

Reverend Sally Bingham, Episcopal Power and Light
Rudd Mayer, Land and Water Fund of the Rockies

Honorable Mentions: Stephen Smith, Southern Alliance for Clean Energy
John Hanger, PennFuture
Angus Duncan, Bonneville Environmental Foundation
Power Scorecard

Green Power Purple Heart Award

California Green Power Marketers (Green Mountain Energy Company, Commonwealth Energy)

Honorable Mentions: Catawba County, North Carolina
Wescare (India) Limited





GREEN POWER

Leadership Awards

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